



Loving Lampposts

Educational, Public Performance Rights (PPR), & Grassroots Sales Programs

As autism has exploded into the public consciousness over the last 20 years, two opposing questions have been asked about the condition fueling the debate: is it a devastating sickness to be cured or is it a variation of the human brain – just a different way to be human? LOVING LAMPPOSTS: LIVING AUTISTIC takes a look at two movements: the “recovery movement,” which views autism as a tragic epidemic brought on by environmental toxins and the “neurodiversity movement,” which argues that autism should be accepted and that autistic people should be supported. After his son’s diagnosis, filmmaker Todd Drezner, visits the front lines of the autism wars to learn more about the debate and provide information about a condition that is still difficult to comprehend. This film is a great learning tool.

We at Cinema Libre Studio believe that movies should make a difference. With some social activism, your group or organization can help increase understanding of and support for autistic people. We have structured several programs for your desired level of involvement – from organizing a community screening to placing a banner on your website and earning 12.5% on every click through sale.

I. PUBLIC PERFORMANCE RIGHTS (PPR; 150-300 people)

- a. \$250 – College/University/Other
 - A. vs. 50% if admission is charged
 - B. <http://store.cinemalibrestore.com/ppr-lovinglampposts-uni.html>
- b. \$150 – Non-Profits/K-12/Public Libraries
 - A. vs. 50% if admission is charged
 - B. <http://store.cinemalibrestore.com/ppr-lovinglampposts-npk12.html>

II. EDUCATIONAL DVD (Classroom Use ONLY)

- a. \$250 – College/University/Other
 - A. Cannot be used for Public Screening unless additional rights are purchased.
 - B. <http://store.cinemalibrestore.com/edu-lovinglampposts-uni.html>
- b. \$150 – Non-Profits/K-12/Other
 - A. Cannot be used for Public Screening unless additional rights are purchased.
 - B. <http://store.cinemalibrestore.com/edu-lovinglampposts-npk12.html>

III. GRASSROOTS SPECIAL (DVDs + Screenings; all sales final)



- a. \$100 – Buy 10 DVDs at \$10 each and CLS will waive 1 PPR for audiences up to 25 people.
 - A. <http://store.cinemalibrestore.com/special-lovinglampposts-1.html>
- b. \$200 – Buy 25 DVDs at \$8 each and CLS will waive 1 PPR for audiences up to 150, no admission charged.
 - A. 150-300 people, add'l \$50 PPR
 - B. <http://store.cinemalibrestore.com/special-lovinglampposts-2.html>
- c. \$350 – Buy 50 DVDs at \$7 each and CLS will waive 1 PPR for audiences up to 300, no admission charged.
 - A. <http://store.cinemalibrestore.com/special-lovinglampposts-2.html>
- d. \$600 – Buy 100 DVDs at \$6 each and CLS will waive 1 PPR for audiences up to 300, no admission charged.
 - A. <http://store.cinemalibrestore.com/special-lovinglampposts-2.html>

IV. BULK SALES (Subject to Approval)

- a. \$200 – Buy 25 DVDs at \$8 each.
- b. \$350 – Buy 50 DVDs at \$7 each.
- c. \$600 – Buy 100 DVDs at \$6 each.
- d. For details, contact: sales@cinemalibrestudio.com

V. PROMOTIONS

a. AFFILIATE PROGRAM

- A. Support the films and make money at the same time! If you have a website, you are eligible to join one or many of our affiliate programs. By placing a special code and banner ad on your website, you can earn 12.5% of all DVD sales that come through your website directly to the distributor, Cinema Libre Studio. Payments are made through PayPal on IndieClix.
- B. <http://cinemalibrestore.com/affiliateinfo.html>
- C. <http://indieclix.magicrock.com/program/pftj0ZSW/237/>

b. Coupon Discounts

- A. For bloggers, organizations, individuals, etc., who are willing to promote the film via emails blasts, banners, etc., we can offer coupon discounts (\$3 - \$5) to their readership.
- B. For details contact: pr@cinemalibrestudio.com

VI. QUESTIONS?

- a. Visit our FAQ at http://www.cinemalibrestore.com/educational_grassroots.html
- b. Or contact sales@cinemalibrestudio.com